

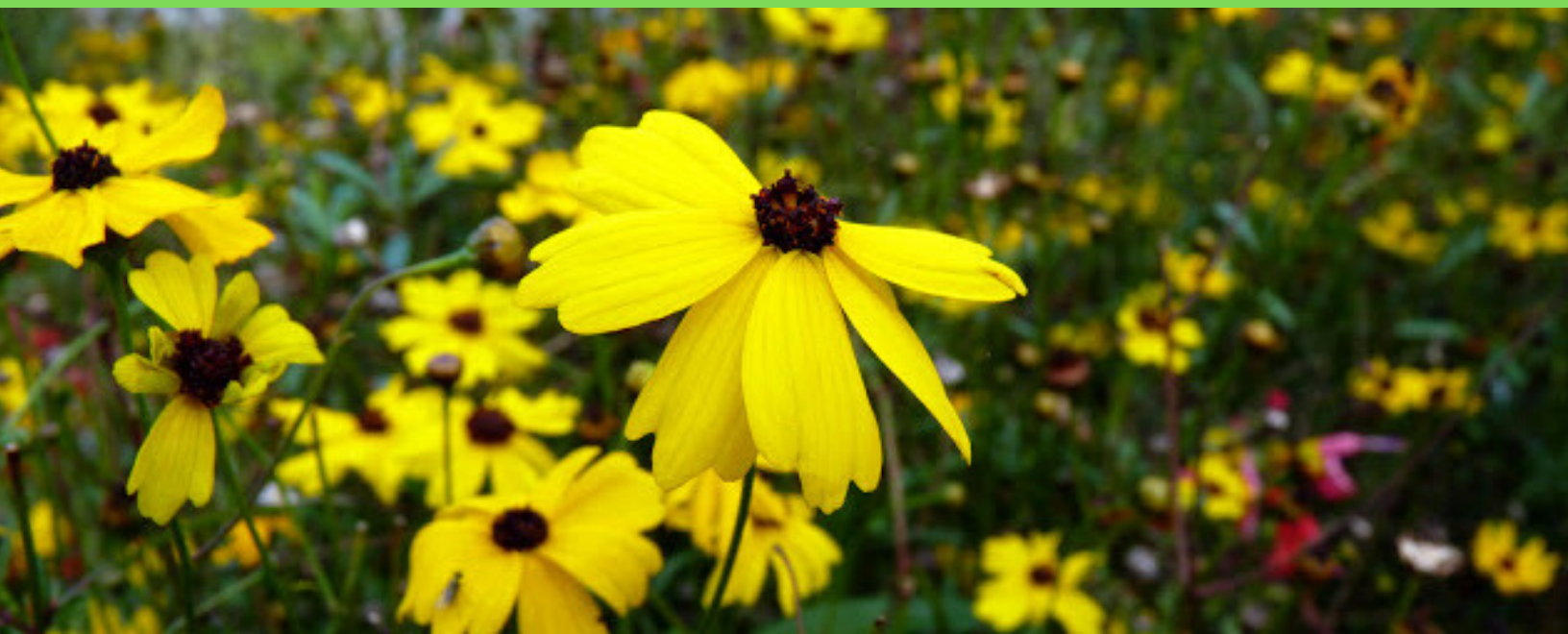


MARCH 27 - 29, 2020  
UMATILLA, FL

# ANNUAL CONFERENCE 2020

LEAGUE OF ENVIRONMENTAL  
EDUCATORS IN FLORIDA

[WWW.LEEF-FLORIDA.ORG](http://WWW.LEEF-FLORIDA.ORG)







## League of Environmental Educators in Florida (LEEF)

Annual Conference

March 27 - 29, 2020

Umatilla, FL

Florida Elks Youth Camp



Join environmental education professionals from around the state as we explore the history and future of environmental education at our annual conference. The League of Environmental Educators in Florida (LEEF) is a network of professional environmental educators throughout the state of Florida. Conference attendees will enjoy our Research Symposium, field trips, professional development, evening networking events, educational sessions, and much, much more!

The League of Environmental Educators in Florida has been serving environmental educators throughout Florida since 1981. LEEF supports environmental educators in Florida to achieve their vision of a statewide culture of environmental literacy and stewardship. Environmental education (EE) encourages inquiry, investigation, and the development of skills that enable responsible decisions and actions that impact the environment.

We anticipate approximately 100 formal and nonformal educators from across Florida. Our conference attendees are educated consumers who are happy to support green companies and educational organizations & agencies.

# SPONSORSHIP LEVELS

## LEEF Conference Title Sponsorship

\$1500

Be the title sponsor of this event, responsible for making the conference possible. In return, you will receive the following benefits:

- Exclusive Title Sponsorship of the conference
- Sponsorship recognition listed on the front of the conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- Ad space in conference program
- 2 registration waivers with meals
- Recognition in our Annual Report with amount of sponsorship

## Saturday Keynote and Welcome

\$1000

The Saturday Keynote and Welcome brings the conference theme into focus, launching the concurrent sessions for the day and energizing participants. The sponsor of the Saturday Keynote and Welcome will receive the following benefits:

- Exclusive sponsorship of the Saturday Keynote and Welcome
- Sponsorship recognition in the conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- 1 page ad space in conference program
- 2 registration fee waivers with meals
- Recognition in our Annual Report with amount of sponsorship

## Saturday Evening Networking Event

\$500

Conference attendees love the Saturday night event. We get a change to mingle, network, and learn while enjoying dinner, music, and drinks. We will also enjoy a lively live auction during the event. The sponsor of the Saturday Evening Networking Event will receive the following benefits:

- Exclusive sponsorship of the Saturday Night Event
- Sponsorship recognition in the conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- 1 page ad space in conference program
- 1 registration fee waiver with meals
- Recognition in our Annual Report with amount of sponsorship

## Friday Night Social

\$500

LEEF conference attendees will enjoy an evening social under a covered pavilion with a self-serve ice cream bar along with music, and networking. The pavilion is located in the heart of a pine flatwoods area where participants can explore the natural landscape. The sponsor of the Friday Night Social will receive the following benefits:

- Exclusive sponsorship of the Friday Night Social
- Sponsorship recognition in the conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- 1/2 page ad space in conference program
- 2 registration fee waivers with meals
- Recognition in our Annual Report with amount of sponsorship

## Research Symposium

\$500

The Research Symposium will kick off the conference on Friday and will highlight important research being conducted in the field of environmental education. The sponsor of the Research Symposium will receive the following benefits:

- Exclusive sponsorship of the Research Symposium
- Sponsorship recognition in the conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- 1/2 page ad space in conference program
- 1 registration fee waivers with meals
- Recognition in our Annual Report with amount of sponsorship

## Professional Development Workshop

\$250

Friday's professional development workshops offered during the conference are highlights of our annual event. Each is an unique opportunity for attendees to develop new skills and get hands-on experiences! Sponsors of one of these events will receive the following benefits:

- Exclusive sponsorship of a Professional Development Workshop
- Sponsorship recognition in the conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- 1/4 page ad space in conference program
- 1 registration fee waiver with meals
- Recognition in our Annual Report with amount of sponsorship

## Conference Scholarships

\$200

Help us provide scholarships to those under-represented audiences and teachers who would otherwise not be able to attend and benefit from the professional development and networking opportunities provided by the conference. The sponsor of Conference Scholarships receive the following benefits:

- Sponsorship recognition in the conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- 1/4 page ad space in conference program
- Recognition in our Annual Report with amount of sponsorship

## Conference Coffee and Dessert Breaks

\$150

Everyone will appreciate and thank you for providing the caffeine to keep us going through all of the fun-filled activities throughout the conference. The sponsor of the conference coffee and dessert breaks will receive the following benefits:

- Exclusive sponsorship of a coffee and dessert break with company logo displayed at table
- Company name and logo on conference website with listing as a sponsor
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- Recognition in our Annual Report with amount of sponsorship

## Conference Program Printing

\$150

Friday morning, Friday afternoon, Saturday morning, Saturday afternoon, Sunday morning- The conference program is an in-depth booklet that includes all the details attendees will need for the event. The Conference Program Printing Sponsor will receive the following benefits:

- Company logo in conference program and conference website
- Public thank you on each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- 1 exhibit space (with opportunity to sell products)
- Recognition in our Annual Report with amount of sponsorship

## Standard Conference Sponsor

\$100

Standard conference sponsorship includes the following benefits:

- Company logo in conference program, website, and each of LEEF's social media platforms (Facebook, Twitter, and Instagram)
- Recognition in our Annual Report with amount of sponsorship

## Customize a Sponsorship

Don't see a conference sponsorship above that works for you? Contact Andrea Andersen (see contact info below) to customize a sponsorship level that works for you! For example, you might consider sponsoring one attendee to attend the conference or sponsor give-a-ways at the event.

## Don't have money for a sponsorship, but would still like to help?

That's okay. Would you be able to provide a quality item or service for our live or silent auction? You could provide an item (gift certificate, book, artwork, rain barrel, etc.) or a service such as free membership to your organization, free consultation (for green businesses), free tour, free night's stay (at lodging businesses), etc. Everyone who donates to the silent auction will be listed in the conference program.

## Next Steps

If you would like to sponsor at one of these levels, please return the Sponsorship Form with payment to:

Vicki Crisp - LEEF Treasurer, 2257 Craven Rd., Green Cove Springs, FL 32043

LEEF also accepts credit cards. Visit the conference website ([www.leef-florida.org](http://www.leef-florida.org)) to fill out the sponsorship form and pay online.

If you have any questions, please contact Andrea Andersen at [andrea.andersen@stpete.org](mailto:andrea.andersen@stpete.org)

Please email your digital logo for our program and website to [andrea.andersen@stpete.org](mailto:andrea.andersen@stpete.org). Please make sure that the image is a vector file (scalable image).

Thank you!

## 2020 LEEF CONFERENCE SPONSORSHIP FORM

Your Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Phone (work): \_\_\_\_\_  
Phone (cell): \_\_\_\_\_  
Email & Website: \_\_\_\_\_  
Items for sale/display: \_\_\_\_\_

Please remember to email your digital logo for our program and website to: [andrea.andersen@stpete.org](mailto:andrea.andersen@stpete.org). Please make sure that the image is a vector file (scalable image).

### Please select a sponsorship:

LEEF Conference Title Sponsorship	\$1500
Saturday Keynote and Welcome	\$1000
Saturday Evening Networking Event	\$500
Friday Night Social	\$500
Research Symposium	\$500
Professional Development Workshop	\$250
Conference Scholarships	\$200
Conference Coffee and Dessert Breaks	\$150
Conference Program Printing	\$150
Standard Conference Sponsor	\$100

## 2020 LEEF CONFERENCE SPONSORSHIP FORM

Your Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Phone (work): \_\_\_\_\_  
Phone (cell): \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Items for sale/display: \_\_\_\_\_

### Please select a sponsorship:

LEEF Conference Title Sponsorship	\$1500
Saturday Keynote and Welcome	\$1000
Saturday Evening Networking Event	\$500
Friday Night Social on the Waterfront	\$500
Research Symposium	\$500
Professional Development Workshop	\$250
Conference Scholarships	\$200
Conference Coffee and Dessert Breaks	\$150
Conference Program Printing	\$150
Standard Conference Sponsor	\$100

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